The committee was formerly made up of ten elected members of the faculty, serving staggered five-year terms. The Faculty Code was amended in the spring of 2004, however, to reduce the number of elected positions to nine, with members serving staggered three-year terms. This change made the term length for members of the Faculty Athletics Committee consistent with those of other elected faculty committees. Accordingly, two members rotated off the committee at the end of 2004, and one new member was elected (for a three-year term) to bring the committee to nine members. In 2005, two members will rotate off the committee and two new members will be elected for three-year terms.

The faculty athletics representative to the ACC, if not already an elective member, is an ex-officio member of the committee. Chancellor Moeser attends meetings as his schedule permits. Director of Athletics Dick Baddour, Senior Associate Athletic Director Larry Gallo, and Senior Associate Athletic Director for Student-Athlete Services John Blanchard also regularly attend the committee’s meetings and report each month to the committee for advice or information.

Annual Report: The annual report was prepared by Lissa Broome and reviewed and approved by the committee.

Meetings: The committee held monthly meetings during the 2003-2004 academic year. The committee has met monthly during the current academic year, with its first monthly meeting in September.

Chancellor Moeser charged the committee with the responsibility of completing the regular review of Athletics Director Dick Baddour, pursuant to University policy that requires that senior administrators be reviewed every five years. The committee met several additional times in the fall of 2004 in closed session for the purpose of completing this review.
The committee chair, Lissa Broome, and Jack Evans, the NCAA Faculty Athletics Representative, met with the Faculty Executive Committee on May 22, 2004, and November 8, 2004 (also with Athletics Director Dick Baddour), to provide updates on the committee’s activities. These meetings continued a practice of meetings by committee representatives with the Faculty Executive Committee once a semester. The Faculty Council also considered resolutions relating to athletics at its March 26, 2004, meeting. Lissa Broome met with the University Government committee to help develop the resolution relating to faculty input into the selection of the faculty athletics representative.

**Committee Charge:** "The Faculty Athletics Committee is concerned with informing the faculty and advising the chancellor on any aspect of athletics, including, but not limited to, the academic experience for varsity athletes, athletic opportunities for members of the University committee, and the general conduct and operation of the University’s athletic program" (Faculty Code §4-7[b]).

**Response to Matters Referred to the Committee**
The committee worked with the University Government Committee pursuant to ECFC Resolution 2003-10 on selection of the voting delegate to the ACC. At the March 26, 2004, meeting of Faculty Council the first reading of the resolution to modify the approach to appointing the faculty representative to the NCAA and the ACC was approved. The resolution became effective upon its second reading at the April 23, 2004, meeting of the Faculty Council. The resolution provides:

§ 3-4. The faculty athletics representative. The faculty athletics representative is appointed by the chancellor from among the voting faculty for an indefinite term, subject to formal review at least every five years. In making an appointment to this position or reviewing the incumbent, the chancellor shall follow a process established with the advice and consent of the Advisory Committee. The faculty athletics representative is the University’s voting delegate to the Atlantic Coast Conference and the University’s faculty representative within the National Collegiate Athletic Association. He or she shall make an annual report to the Faculty Council and shall make special reports to the Council from time to time as may be requested by the Agenda Committee.

At the March 26, 2004, meeting of the Faculty Council, the Council adopted Resolution 2004-8, On the Work of the Coalition on Intercollegiate Athletics.

The Faculty Council resolves: The Faculty Council supports the participation of its faculty leaders in the Coalition on Intercollegiate Athletics (COIA) and supports the ongoing national discussion of issues identified by COIA among the partners in intercollegiate athletics, including faculty, administrators, trustees, the NCAA, athletic conferences, and students. We cannot endorse “A Framework for Comprehensive Athletics Reform” (October 2003 version) in all of its particulars. We urge COIA to continue to revise and refine this document in the light of comments and concerns it receives.
At the request of Faculty Chair Judith Wegner, Lissa Broome met with a Task Force of the Faculty Assembly for the University of North Carolina Assembly. The Task Force prepared a resolution, Motion 2004-Oct-#01, which was adopted unanimously by the Faculty Assembly on October 1, 2004.

Now, therefore be it resolved that minimum standards set forth below be embraced by the faculty senates/councils of each constituent institution of the University of North Carolina system with an intercollegiate athletics program.

1. The Faculty Athletics Representative should have a written job description.
2. The Faculty Athletics Representative should be allocated sufficient resources consistent with the job description.
3. The Faculty Athletics Representative should be a tenured member of the faculty and the appointment should be made with input from the faculty through formal established processes.
4. The Faculty Athletics Representative should have a presumptive renewable term. At the end of the term, a performance review will be conducted and a decision on whether to renew the appointment should be made with input from the faculty through formal established processes. This performance review should be conducted at least every 5 years.
5. The Faculty Athletics Representative should report to the Faculty Senate/Council at least annually.

Report of Activities

**NCAA Legislation Affecting Academics:**
Jack Evans reported on new NCAA legislation adopted in April 2004 relating to initial eligibility and progress towards degree requirements. The initial eligibility changes reflect an increase in required core courses in high school from 13 to 14. A phase-in to 16 core courses has also been approved and will take place over time. UNC has long favored increasing the required courses that student-athletes must present from high school on the theory that a stronger preparatory background will lead to greater academic success in college. The progress towards degree measure requires demonstrated progress towards a degree and provides a real time picture of the academic success of student-athletes. Graduation rates provide important data, but reflect only past performance.

The NCAA Board of Directors also adopted a system of disincentives that employs a new measurement, the Academic Progress Rate (APR) to identify and penalize academically underperforming teams. Two types of penalties will be available contemporaneous penalties and historically based penalties. Contemporaneous penalties will restrict a school's ability to re-award financial aid that was previously awarded to a student-athlete who has left the school and would not have been academically eligible had he or she returned to school. These penalties will be imposed beginning in the fall of 2005 based on APR data for the two years 2003-05. Historically based penalties include scholarship reductions, postseason competition bans, and
membership restrictions. These penalties will be based on four years of data. Data collection began with the 2003-04 academic year so that the initial four-year cycle will be completed in the fall of 2007.

The NCAA Board of Directors appointed a Committee on Academic Performance to administer this system and, in particular, to recommend the “cut points” in the APR under which teams will be subject to contemporaneous and historically based penalties. Jack Evans serves on this committee. In the long run, the NCAA will measure graduation performance of student-athletes using a metric called a graduation success rate (GSR) to distinguish it from the current federally mandated graduation rate. The key change is that the GSR will not penalize situations in which a student-athlete leaves the institution in good academic standing to transfer to another school, pursue a professional career, or for any other reason. The federal graduation rate used by the NCAA counts such instances as failure to graduate from the institution of original enrollment, even if the individual later graduates from another institution.

The NCAA is also considering developing criteria to guide institutions in determining which incoming student-athletes would benefit from summer enrollment before their first full-time academic year. The NCAA has approved a summer financial aid program to provide such students a head start on acclimating academically to the institution.

The committee, through the faculty’s representative to the ACC and NCAA, Jack Evans, monitors these and other developments and provides advice with respect to the institution’s position. Jack Evans currently serves on the NCAA’s Management Council, which is the group just below the NCAA’s Board of Directors.

**Academic Performance of Student-Athletes:**

The committee reviews the academic progress of student-athletes once a semester. One review is of a database of all participating student-athletes, not just those receiving athletic scholarships or recruited to compete (the “Database”). The Database includes the number of student-athletes originally enrolled in a particular year, those currently enrolled, those graduated, and those who departed before graduating. The departures fall into two categories. "Left, Ineligible" includes those students who left Carolina but were not eligible to continue (whether for academic or other reasons), and "Left, Eligible" includes those students who left school but who were eligible to continue their studies. These numbers present a comparison of academic performance across fifteen years. Unfortunately, the database has been corrupted. We have hard copies of the past data, but no way of reconstructing the underlying data. A new database is being constructed to monitor performance of student-athletes.

Annual meetings are held with each coach by Athletic Department personnel and the faculty athletic representative to review the academic progress of the student athletes in each sport. Any patterns in performance that appear over a period of years are noted and discussed.
Graduation rates are also computed for other categories of student-athletes and reported at various times during the year. These rates are reviewed and discussed by the committee. They include rates reported to the Board of Governors of the UNC System (covering recruited student-athletes) and those reported to the NCAA (covering student-athletes who received scholarship support).

The NCAA graduation rate (the same rate that is reported as the IPEDs rate) is a six year rate that includes students who received athletic scholarship aid in their first semester of enrollment. The BOG and NCAA rates include in the number of total student-athletes all students who left the University in good standing prior to graduation. The BOG adjusted rate removes these students from the denominator of the fraction used to calculate the graduation rate. Data reported to the BOG cover recruited student-athletes, a larger population than those receiving some level of athletically related financial aid.

### NCAA/IPEDs 6-Yr. Graduation Rates (student body rate)

<table>
<thead>
<tr>
<th>Year</th>
<th>All athletes</th>
<th>Males</th>
<th>Females</th>
</tr>
</thead>
<tbody>
<tr>
<td>1994</td>
<td>71 (79)</td>
<td>66 (77)</td>
<td>81 (80)</td>
</tr>
<tr>
<td>1995</td>
<td>69 (79)</td>
<td>61 (78)</td>
<td>80 (80)</td>
</tr>
<tr>
<td>1996</td>
<td>64 (80)</td>
<td>50 (78)</td>
<td>83 (82)</td>
</tr>
<tr>
<td>1997</td>
<td>70 (83)</td>
<td>64 (81)</td>
<td>81 (84)</td>
</tr>
</tbody>
</table>

### BOG Graduation Rate Report for 1998 Cohort (as of 8/31/04)

<table>
<thead>
<tr>
<th>Category</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recruited student-athletes</td>
<td>77.9</td>
</tr>
<tr>
<td>Adjusted* - recruited student-athletes</td>
<td>88.5</td>
</tr>
<tr>
<td>Full grant student-athletes</td>
<td>66.6</td>
</tr>
<tr>
<td>Adjusted* - full grant student-athletes</td>
<td>77.8</td>
</tr>
<tr>
<td>Football recruited</td>
<td>66.6</td>
</tr>
<tr>
<td>Football adjusted</td>
<td>88.9</td>
</tr>
</tbody>
</table>

* See explanation in paragraph above

The new Academic Progress Rate was computed for 2003-04. These data represent all student-athletes receiving some athletics scholarship aid (534 students in 2003-04). Of these students, 97 graduated during 2003-04, 21 were not eligible to compete (under either NCAA, ACC or UNC-CH standards), and 40 were not retained (these students may have turned professional, transferred to another school, or are no longer competing). The APR is computed based on points awarded each semester per student-athlete for eligibility and retention. The APR is reported also by team. Team APRs ranged from a low of 90% (men’s golf and wrestling) to a high of 100% (men’s basketball, men’s fencing, men’s swimming, women’s cross-country, field hockey, gymnastics, rowing, women’s swimming, and volleyball). In January 2005, APR data from 2003-04 will be distributed to Division I institutions. Preliminary national data indicate that the data are compressed to the top end of the scale, with a national median of 96.7% and a 10th percentile at 88.5%. Beginning in fall 2005, contemporaneous penalties (described in the preceding section on NCAA legislation) will be imposed based on combined data for 2003-05 APR. The 2003-04 APR data will
form part of the four-year APR that will be used to impose historically based penalties beginning in fall 2007.

Academic Progress Rate Data for 2003-04 - UNC-Chapel Hill

<table>
<thead>
<tr>
<th>Sport</th>
<th>APR (%)</th>
<th>No. of Students</th>
<th>No. Not Eligible</th>
<th>No. Not Retained</th>
<th>No. Graduated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseball</td>
<td>95.2</td>
<td>31</td>
<td>0</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Men’s Basketball</td>
<td>100.0</td>
<td>11</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Men’s X-Country</td>
<td>95.8</td>
<td>6</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Men’s Fencing</td>
<td>100.0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Football</td>
<td>96.8</td>
<td>96</td>
<td>2</td>
<td>8</td>
<td>20</td>
</tr>
<tr>
<td>Men’s Golf</td>
<td>90.0</td>
<td>11</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Men’s Lacrosse</td>
<td>95.7</td>
<td>31</td>
<td>1</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Men’s Soccer</td>
<td>95.7</td>
<td>24</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Men’s Swimming</td>
<td>100.0</td>
<td>27</td>
<td>0</td>
<td>0</td>
<td>6</td>
</tr>
<tr>
<td>Men’s Tennis</td>
<td>97.2</td>
<td>10</td>
<td>0</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Men’s Track (Indoor)</td>
<td>93.8</td>
<td>20</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Men’s Track (Outdoor)</td>
<td>96.8</td>
<td>20</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Wrestling</td>
<td>90.0</td>
<td>13</td>
<td>2</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Women’s Basketball</td>
<td>94.6</td>
<td>15</td>
<td>0</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Women’s X-Country</td>
<td>100.0</td>
<td>9</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Field Hockey</td>
<td>100.0</td>
<td>15</td>
<td>0</td>
<td>0</td>
<td>3</td>
</tr>
<tr>
<td>Women’s Golf</td>
<td>93.3</td>
<td>8</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Gymnastics</td>
<td>100.0</td>
<td>10</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Women’s Lacrosse</td>
<td>99.0</td>
<td>25</td>
<td>0</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Rowing</td>
<td>100.0</td>
<td>16</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Women’s Soccer</td>
<td>97.1</td>
<td>21</td>
<td>0</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Softball</td>
<td>97.4</td>
<td>20</td>
<td>1</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Women’s Swimming</td>
<td>100.0</td>
<td>26</td>
<td>0</td>
<td>0</td>
<td>12</td>
</tr>
<tr>
<td>Women’s Tennis</td>
<td>96.9</td>
<td>8</td>
<td>1</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Women’s Track (Indoor)</td>
<td>96.7</td>
<td>23</td>
<td>1</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Women’s Track (Outdoor)</td>
<td>97.0</td>
<td>25</td>
<td>1</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Volleyball</td>
<td>100.0</td>
<td>12</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Median</td>
<td>97</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The committee intends to monitor the ability of student-athletes to meet the new progress towards degree requirements and to try to learn whether there are challenges for students in scheduling particular required courses or the courses required in particular majors. The committee also intends to monitor the effect of advanced placement (AP) credits for high school on the NCAA requirements on student-athletes who, ironically, may be deemed not to be making sufficient progress towards degree because of “excessive” AP credits. The committee will also monitor any problems that early declaration of a major might create for student-athletes.

It is also important to note the very strong academic performance of many student-athletes. Of our approximately 770 student-athletes, 244 students were on the ACC Honor Roll (requires a 3.0 GPA or better during the academic year), second in the conference. Seven different teams had average GPAs in excess of 3.0. In fall 2003, 143 student-athletes were on the Dean’s List. In spring 2004, 141 student-athletes were on the Dean’s list. Four student-athletes had 4.0 GPAs for fall and spring. Seven additional student-athletes had 4.0 GPAs for fall 2003 and six students achieved 4.0 GPAs for the spring 2004. Several student-athletes received ACC post-graduate awards, NCAA academic awards, or were awarded prestigious internships.

**Exit interviews and surveys of senior student-athletes:**

Each year the committee and the Athletics Department ask all graduating student-athletes to fill out a detailed questionnaire prepared by the committee covering many aspects of the student athletes’ experience at UNC-CH. In addition, committee members participate, along with personnel from the Athletics Department, in exit interviews with groups of graduating student-athletes. By examining this information, the committee hopes to learn how student-athletes perceive their experience at UNC-CH.

Thirty-six students answered the survey in the spring of 2004. Other students completed the survey in the fall of 2003, but these surveys were lost before the data had been input. We expect the survey yield to increase this year because a full-time employee (rather than a student intern) now has responsibility for distributing the survey. We have surveyed students for eleven years, and this was the third year with an updated survey instrument. Jim Murphy coordinated the compilation and reporting of the survey results. Members of the committee examined and discussed the survey results. None of the students completing the survey represented a revenue sport. Ten students were walk-ons and not recruited.

Thirty-one students participated in the exit interviews, which were held March 1-3, 2004. These students were not necessarily the same ones who completed the survey. Most members of the committee participated in the interviews and each year the committee compiles its impressions based on the anecdotal evidence gained from the interviews.

Based on this year’s survey results and a consolidated report compiled by the committee of impressions from the exit interviews, the committee highlights the following:
Meeting the combined challenges of academic requirements and athletic requirements and expectations for training and competition is perceived to be difficult. However, the resourcefulness required to meet these challenges forced student-athletes to become better time managers than might have otherwise been the case.

Due to conflicts with practice schedules, some problems were reported in registering for courses that were offered in limited numbers of sections. Selection of a major was affected in some instances by the actual or anticipated challenges of meeting the combined demands of the major and practice/competition.

Coaches were reported to be generally consistent about reinforcing the importance of meeting academic responsibilities. Some reports were received of coaches requiring individuals to sit out of either competition or practice in instances of absence from class or low academic performance. While coaches project an expectation that student-athletes will be available for practice, they communicate a good balance regarding athletic and academic expectations.

The exit interview process provides the committee an opportunity to hear comments from student-athletes and to receive reports on follow-up activities undertaken by the Department of Athletics. In the few instances where criticism is offered or opportunities to improve are identified, the Department’s personnel investigate and report back to the committee on the follow-up that has taken place. The committee will continue to discuss the areas and ways in which it may be of assistance in improving the academic experience and general welfare of student-athletes.

The Student-Athlete Advisory Committee (SAAC) invited members of the committee to several lunches last spring. The SAAC was pleased with the discussion and will continue the lunches during 2004-05 and invite additional members of the faculty to attend.

**Athletic Reform Issues:**
At the request of Chair of the Faculty, Judith Wegner, the committee’s chair, Lissa Broome, attended the AAUP’s governance conference October 9-11, 2003 (expenses were reimbursed by the Provost’s office and the Athletics Department). This conference was jointly sponsored by the NCAA, the Coalition on Intercollegiate Athletics (COIA) (a group of faculty governance leaders from around the country), and the Association of Governing Boards (AGB) (a group representing university boards of trustees). The October 2003 conference continued discussion that took place in April 2003 at a meeting involving NCAA, AGB and COIA representatives. At the invitation of NCAA President Myles Brand, Jack Evans attended a meeting at NCAA headquarters of representatives of COIA, the AGB, and the NCAA in the spring of 2004.

On March 20, 2004, the Faculty Council adopted Resolution 2004-8 (reprinted on page 2 of this report) supporting the participation of its faculty leaders in COIA and supporting the ongoing discussions related to athletics reform. The Faculty Council declined to endorse the COIA’s “Framework for Comprehensive Academic Reform” (October 2003
version) in all of its particulars. Pursuant to agreement, the campus will work with COIA through the committee’s chair with the committee’s support and subject to consultation with the Faculty Chair (and the Faculty Council if necessary). The committee has provided COIA with its comments and questions on the Framework and comments on a document circulated in the fall of 2004 on academic integrity issues.

In addition, Chancellor Moeser keeps the committee informed about developments among other groups, including the Group of Six, which is composed of designated presidents from the athletic conferences represented in the football Bowl Championship Series (BCS).

**NCAA Certification:**
The University is preparing its report for the NCAA Certification Committee. This certification process began a little over 10 years ago, and repeats every ten years. The three areas of emphasis are academic integrity, governance and compliance, and access and equity. Committee members Garland Hershey and Lissa Broome chair two of the three subcommittees preparing the certification report. The committee will review the draft at its December 2004 meeting and provide feedback to the Steering Committee. The draft report finds the Athletic Department to be in full compliance with the NCAA’s operating principles under review in the certification. The Certification Committee nevertheless has proposed several plans for improvement.

These plans include:

- Developing a plan to communicate the new minimum course requirements of the UNC system (MCR) to middle school and high school coaches and counselors, and potential student-athletes with whom they have contact.
- Examining the systems and procedures for certification of academic standing and eligibility in the Department of Athletics and the Registrar’s Office to ensure that there is an adequate system of checks and balances.
- Reporting annually to the Faculty Committee on Athletics on the experience of students with the NCAA’s new progress towards degree requirements and the ability of student-athletes to schedule courses needed to meet the requirements of their desired majors.
- Continuing ongoing Title IX compliance monitoring through the Title IX Committee and identify additional opportunities for women studentathletes, staff and coaches, as appropriate.
- Continuing monitoring of diversity issues, including the creation of a Diversity Committee, and ongoing and enhanced success in recruiting, developing and retaining highly qualified minority student-athletes, staff and coaches.

**Recruiting Task Force:**
Some committee members participated on a Recruiting Task Force organized by the Department in the spring of 2004. At the same time, the NCAA and the ACC instituted their own review of recruiting practices. Dr. Cricket Lane of the Department of Athletics reported to the committee in September 2004 on the comprehensive review of recruiting
practices undertaken by the UNC task force, which resulted in a revised Recruiting Handbook that summarizes recruiting policies and acceptable practices.

**Financial Issues:**
At its November 2003 meeting the committee heard a detailed report from Dick Baddour on the financial situation and challenges of the Athletics Department, including its relationship with the Educational Foundation. This report was virtually identical to a briefing provided to the UNC-CH Board of Trustees earlier in the fall.

Three representatives from the committee, Jack Evans, Kathy Harris, and Jim Murphy, were appointed by the Chancellor to the Board of Trustees’ Task Force exploring signage issues at Kenan Stadium and the Smith Center. The Signage Task Force met during the spring of 2004. Its work resulted in a resolution proposed to and adopted by the Board of Trustees (following the last meeting of the committee in the spring of 2004). Lissa Broome and Jim Murphy attended the meeting of the University Affairs Committee of the Board of Trustees where this resolution was initially considered, on July 21, 2004. Lissa Broome reiterated the committee’s consensus that signage on the playing surfaces (the basketball court and football field) should be avoided. The resolution adopted by the Board of Trustees provides:

> Therefore, be it resolved, that the task force concludes those challenges [rising scholarship costs, facility demands and operating budget requirements for individual sports] make it necessary to add signage within the following guidelines: signage should only be introduced in a limited and tasteful way, with a small number of companies that have strong integrity and national impact; that signage makes a significant financial impact; and the signage protects insofar as possible the environment and tradition of the institution. Finally, the selection process should offer firms that meet the aforementioned standards the opportunity to make proposals, within guidelines established by the University.

A working group, convened by Director of Athletics Dick Baddour and including Jack Evans, as well as members of the Board of Trustees, is developing a more specific proposal regarding signage for the Board of Trustees. The discussions now underway are working to achieve a good balance between financial return and limited and tasteful signage. Dick Baddour reported to the committee that changes during the current academic year are unlikely, and that “virtual” signage (visible only to television viewers) was also under discussion, but would require some negotiation with TV network representatives. Mr. Baddour and Mr. Evans will report regularly to the committee on the working group’s discussions and progress.

**Student-Athlete Services, Including Academic-Support Services:**

**Title IX:**
Every year the committee invites Dr. Beth Miller, Associate Athletic Director for Olympic Sports, to report on Title IX matters. She reported at the January 2004 committee meeting.
Two Title IX self-studies were completed in 1993-1994 and 1999-2000, and there is now a five-year cycle for self-study review. Dr. Miller reported that the most recent self-study concluded that the Department of Athletics was in compliance in the following three required areas:

- Athletic scholarships are provided in proportion to the number of students of each sex participating in intercollegiate athletics;
- Selection of sports and levels of competition effectively accommodate the interests and abilities of members of both sexes; and
- Equivalent benefits and opportunities are provided for members of both sexes in the areas of equipment, support services, scheduling, and others. Title IX matters were also reviewed by the Equity and Welfare Subcommittee of the NCAA Certification Committee.

**Carolina Leadership Academy:**
In November 2002, the Athletic Director asked the committee for its input on an initiative to teach and cultivate leadership among student-athletes. The committee was enthusiastic. Planning proceeded under the direction of Senior Associate Athletic Director John Blanchard and representatives of the committee participated in several planning meetings in 2003 and 2004. The result of this work was the creation of The Carolina Leadership Academy for leadership development for student-athletes, athletic administrators, and members of the coaching staff. For student-athletes, the initial emphasis is on self-management and meeting one’s responsibilities to the team. A second layer of training addresses leading by example in a team context, with the hope that team captains will emerge from this group. The final segment is for an elite group of captains and senior leaders. The material for coaches is integrated with the material for student-athletes so that coaches know what they can assume squad members have received. The Academy began during the spring of 2004 for some student-athletes, and all student-athletes began participation in the program during the fall 2004 semester. A donor has provided funding for the program.

As part of the Academy a “Carolina Creed” has been developed:

As a University of North Carolina student-athlete, I pledge to make every effort to abide by the Carolina Creed as a show of my commitment to the University, the Department of Athletics, my team, and myself.

C I will know and embrace the tradition and culture of this great university and its athletics department.
R I will respect myself and others.
E I will pursue excellence in my academic work by striving to reach my academic potential while preparing for a career of significance.
E I will excel athletically by committing myself to performance excellence, team success, and continual improvement.
D I will develop the capacity to effectively lead myself and others.
Drug Testing:
In January 2004, Mr. Baddour provided a review of the history of drug testing of student-athletes at the University pursuant to University policy as well as under the NCAA’s program of testing. The University’s policy involves testing individuals randomly selected as well as testing an entire team squad. The policy contains education and counseling elements that are not part of the NCAA program.

Both the University and the NCAA programs are “two-strike” designs that revoke eligibility after a second positive test.

Compliance:
In February 2004, the committee received a report on the Athletic Department’s compliance activities. Senior Associate Athletic Director Larry Gallo reviewed the meaning of institutional control in the NCAA framework of self-governance for intercollegiate athletics. He then introduced the Director of Compliance, Lisa Deibler, and the Assistant Director of Compliance, Amy Schaeperkoetter. They summarized their responsibilities and outlined the efforts to communicate compliance information to key groups of people, including coaches, student-athletes, and members of the Educational Foundation. Mr. Baddour emphasized that the Department's expectation is that there will be no major violations (there have been none), to provide information and education in order to prevent significant compliance issues, and in instances of secondary violations to take preventive actions designed to preclude a repeat occurrence.

Ms. Deibler has since left UNC for another school. Ms. Herman (formerly Ms. Schaeperkoetter) has succeeded her as Director of Compliance, and Lance Markos has been hired as the new Assistant Director of Compliance.

The Subcommittee on Governance and Commitment to Rules Compliance of the NCAA Certification Committee also reviewed the Department’s compliance efforts as part of its report to the NCAA.

Admissions:
At its February 2004 meeting, the committee discussed admissions procedures. Jack Evans and John Blanchard provided a summary of the process for reviewing the candidacy for admission of prospective student-athletes who would not be admitted competitively. The Office of Undergraduate Admissions uses objective criteria to identify applications that are then reviewed by a faculty subcommittee of the Admissions Committee whose recommendations are advisory to the Director of Admissions.

The admissions process was also thoroughly reviewed by the Academic Integrity Subcommittee of the NCAA Certification Committee.

Attendance:
During December of 2003 and January of 2004, the Department of English in consultation with representatives of the Athletics Department developed and implemented new guidelines for attendance and grading that conform to the Faculty Council’s policy excusing students from classes when they are representing the University in competitions and other officially sanctioned activities.

The Educational Policy Committee has alerted our committee that it is reviewing the Faculty Council attendance policy this year in the light of increased emphasis by many instructors on the classroom experience. The committee will work with the Educational Policy Committee and the Department of Athletics as this policy is being examined.

**Scheduling:**
Chancellor Moeser, with the strong support of the committee, wrote to the ACC setting out the University’s opposition to hosting Thursday night football games. The new TV contract has since been signed and we are happy to report that no school is required to host a Thursday night football game if it does not want to. There are a number of ACC schools that are willing to host such games and may do so without serious disruption to academic activities on campus. The committee and the Chancellor remain committed to no Thursday night football games in Chapel Hill.

**Conclusion**
The committee enjoys a good working relationship with the Chancellor and the Department of Athletics. The committee believes that the Athletic Department joins with it to thoughtfully examine issues related to the quality of life for student-athletes at Carolina. The committee is dedicated to addressing the many issues related to the intersection of intercollegiate athletics and the academic enterprise on our campus and on the national scene and endeavors to provide thoughtful leadership on these issues locally and nationally.